

**Stronger Together.  
United for Impact.**



**United Way**  
Maritimes

Serving Central  
& Southwestern NB,  
PEI & Mainland NS

**Job Advertisement: Research & Evaluation Advisor  
Permanent Full-Time Position**

**Work Location: Central New Brunswick, Mainland Nova Scotia, or Prince Edward Island  
(Hybrid work environment: required in-office two-three days per week)**

**Application Deadline: August 7, 2025**

United Way Maritimes — with teams located in and serving the regions of Central New Brunswick, Colchester & Cumberland Counties, Halifax, Lunenburg County, Pictou County, Prince Edward Island, and Saint John, Kings & Charlotte — is a for-impact organization that brings donors, volunteers, and partners together to create lasting social change. We believe everyone matters and deserves to belong, be safe, and live a life of their choosing. To help, United Way Maritimes alleviates and reduces local poverty by funding, partnering, convening, and advocating for solutions. United Way Maritimes is part of a federated movement of 60+ United Ways across the country.

The staff at United Way Maritimes takes pride in bringing together people who have a range of experience, talents, and backgrounds. We share a passion for each of the places we call home and bring many different skills and strengths to the work we do. Our community and social change priorities include poverty, social isolation, affordable housing, people experiencing marginalization and vulnerability, and recovery and resilience to environmental, mass casualty and public health emergencies. We provide a supportive and flexible work environment filled with opportunity, balance, and laughter.

Reporting to the Vice-President, Community Impact Strategy, this role is at the forefront of shaping how we understand, measure, and amplify the impact of our programs and services across communities. As the Research & Evaluation Advisor, you will be designing bold evaluation strategies, building a culture of learning, and empowering staff and partners to use data to create change.

The key responsibilities of the role include:

- Champion a culture of evaluation across UWM and the communities we serve—making data meaningful, accessible, and actionable.
- Design and lead evaluations—from small-scale assessments to large, strategic impact studies.
- Develop logic models and theories of change that bring clarity and focus to our programs and strategies.
- Support internal teams and funded partners in building their capacity to collect, manage, and interpret data.
- Lead engaging trainings and workshops that demystify data and inspire evidence-based decision-making.
- Analyze and share insights from national, regional, and local data to inform strategy and spark innovation.



- Identify research gaps and forge partnerships to deepen our understanding of community needs and opportunities.

**Additional Qualifications:**

- 3-5 years' experience in designing, conducting and supporting community-based program evaluations and/or social services research.
- Demonstrated experience developing program logic models and Theory of Change models.
- Excellent written, verbal communication skills and presentation skills with the ability to communicate with a broad range of stakeholders.
- Ability to capture, analyze and synthesize information and prepare user-friendly business documents, reports and briefing materials accurately.
- Proficiency in a variety computer software application (e.g. MS Word, Excel, PowerPoint and Outlook), databases and presentation software etc.

United Way Maritimes is committed to a comprehensive compensation package including salary, group retirement savings plan contribution, health and dental benefits, generous vacation time, and professional development and training. The salary range for this position starts at \$61,625 per year. If you have questions about the role or compensation package, please contact Danielle Tobin at [jobs@unitedwaymaritimes.ca](mailto:jobs@unitedwaymaritimes.ca) or 902-755-1754.

If this sounds like you, let us know by sharing your resume and cover letter outlining why you could be the right fit for United Way Maritimes and this role. Submit your application to [jobs@unitedwaymaritimes.ca](mailto:jobs@unitedwaymaritimes.ca) by **August 7, 2025, at 11:59pm (AST)**.

*United Way Maritimes deeply values equity and is committed to ensuring our staff community reflects the diversity of the wider community. We welcome applications from African Nova Scotian people, people of African descent, Indigenous peoples, racialized people, women, people with disabilities, people of varied sexual and gender identities, and others with the skills and knowledge to productively engage with diverse communities. United Way Maritimes seeks to maintain its commitment to inclusion and equity and recognizes that increasing the diversity of our staff supports this objective.*

*During the recruitment process, applicants have the right to request an accommodation. Applicants invited to participate in an assessment process (such as an interview or testing) and who require accommodation should discuss their needs in advance of the assessment.*